

### **Ford Saeks (Pronounced Sakes... as in “For Heaven Sakes”)**

Ford Saeks, Business Growth Innovator, Speaker and Author, specializes in helping businesses attract loyal and repeat customers, monetize social media, ignite innovation and increase sales & profits. His efforts have helped companies generate a total of over a billion dollars in sales worldwide.

### **Longer BIO**

Ford Saeks has redefined the formula for business success. His efforts have helped companies generate a total of over a billion dollars in sales worldwide. From start-ups to Fortune 500's, Saeks is widely recognized as a Business Growth Innovator. With over 20 years' experience (ranging from retail to wholesale), he has founded over ten companies, authored four books, awarded three U.S. patents, and received numerous industry awards. Tenacity and innovation are what fuels this revenue-generating powerhouse. From grassroots to Google, Ford provides his clients with fresh perspectives and doable tactics to resolve marketing, operations, and growth challenges. As President and CEO of Prime Concepts Group, Inc., an integrated marketing services firm, Ford specializes in helping businesses attract loyal and repeat customers, monetize social media, and ignite creativity. Learn More about Ford Saeks at [www.PrimeConcepts.com](http://www.PrimeConcepts.com)